

CMTY2.1.2 - School Communications Program: News Media Relations

c - Community

NEWS MEDIA RELATIONS

The Board acknowledges its responsibility to provide timely and accurate information to the community and actively seeks to build and maintain a positive working relationship with local news media outlets.

To foster a constructive relationship between the District and the media, the Board will ensure that the media is regularly informed about the District's programs, activities, and any matters under consideration by the Board. This proactive communication is intended to promote transparency and engage the public through accurate media coverage of the District's actions and educational initiatives.